

EFESEIIS Survey

EFESEIIS THEMATIC FOCUS #9

SOCIAL CAPITAL



Enabling the Flourishing and
Evolution of Social Entrepreneurship
for Innovative and Inclusive Societies



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FOREWORD

What you will find

The EFESEIIS project ([Enabling the Flourishing and Evolution Of Social Entrepreneurship for Innovative and Inclusive Societies](#)) endeavours to provide a better understanding of social enterprises (SEs) using thorough analysis of data collected in eleven European countries.

In line with the EFESEIIS project's objectives, a sample of 1,100 SEs have been sampled, from national lists of SEs in Albania, Austria, England, France, Germany, Italy, Poland, Scotland, Serbia, Sweden, The Netherlands. In countries where no official lists of social entrepreneurs were available, snowballing techniques involving different stakeholders were used instead of random sampling. The survey has been designed in order to provide insights into the features and background of SEs, as well as the enabling and constraining factors they face.

The final sample consists of 837 valid questionnaires. Questionnaires are considered valid if organisations replied to at least question n° [C10](#) . The response rates vary for each question. Henceforth, all reports present results drawing on data from a different number of respondents.

Focus #9 describes results related to social capital segment, i.e. trust, cooperation, and social networks.

The results may not be fully representative of national SEs. Consequently, any generalization to a context broader than the sample could be misleading.

SOCIAL CAPITAL



Social Entrepreneurs build social capital around their projects and launch vibrant and trusting social networks, linking people and prompting mutual cooperation.

Thus, the EFESEIIS project survey took into account the role of Social Capital and networks for Social Entrepreneurship. The data collected makes it possible to assess to what extent Social Entrepreneurs rely on Social Capital for their business strategy.

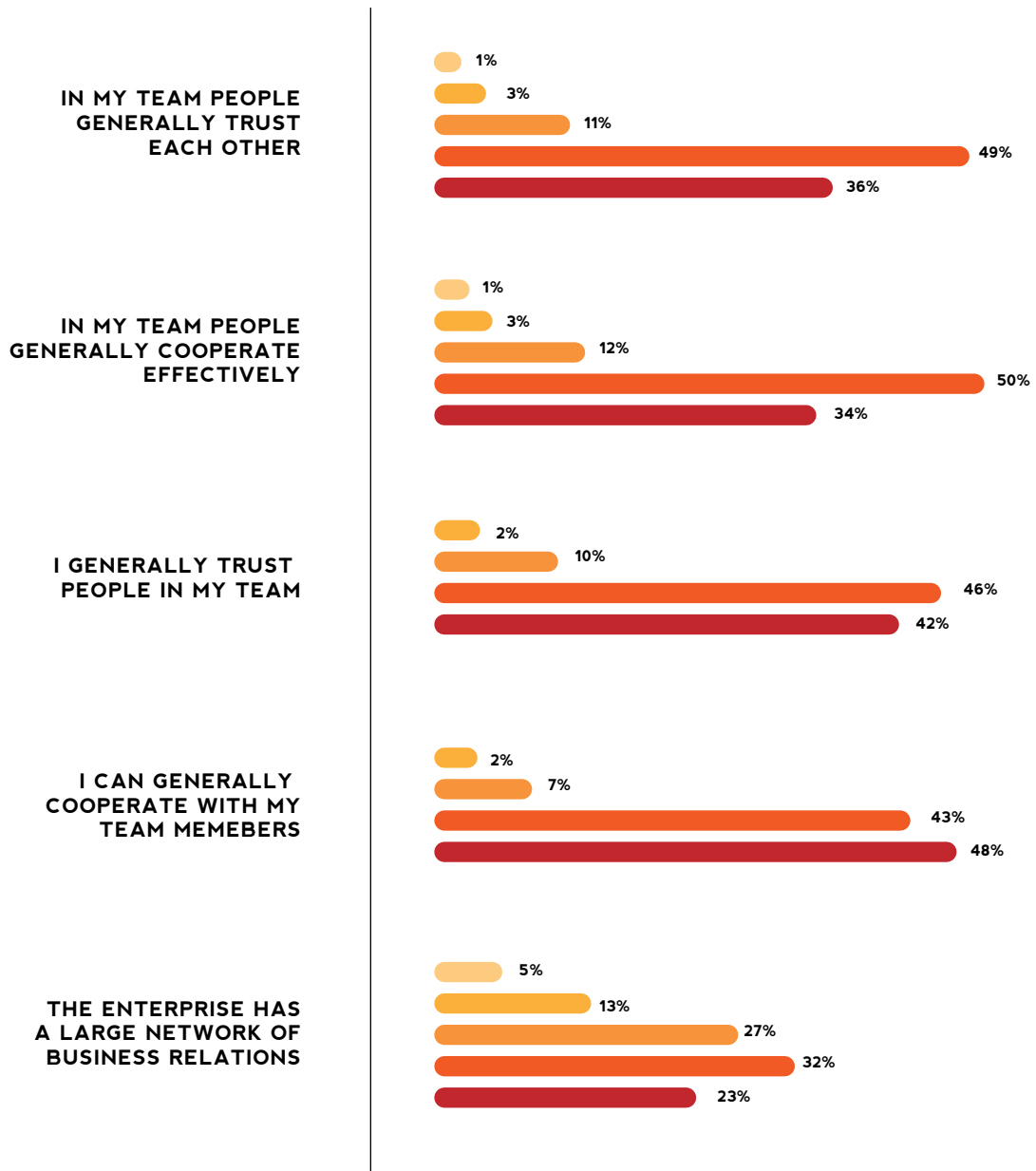
This focus aims to briefly describe the features of social life – networks, norms, and trust – that enable participants to act together more effectively. For further information please consult the full EFESEIIS report on Social Capital and Social Entrepreneurs.

SOCIAL CAPITAL

Please rate the following statements

578 respondents

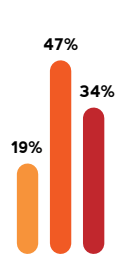
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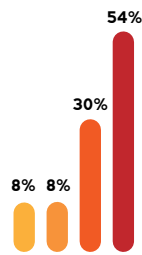
“IN MY TEAM PEOPLE GENERALLY TRUST EACH OTHER”

Please rate:

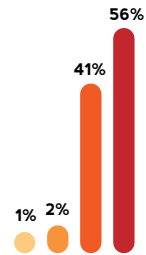
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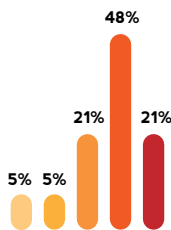
ALBANIA
47 Respondents



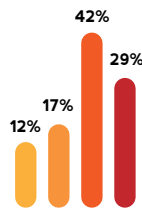
AUSTRIA
24 Respondents



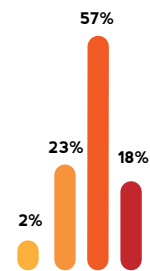
ENGLAND
108 Respondents



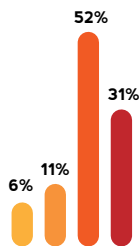
FRANCE
19 Respondents



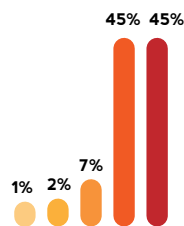
GERMANY
24 Respondents



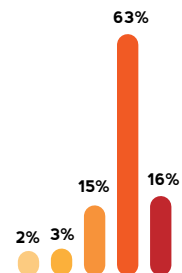
ITALY
89 Respondents



POLAND
65 Respondents



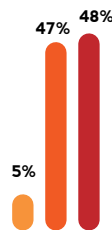
SCOTLAND
89 Respondents



SERBIA
63 Respondents



SWEDEN
29 Respondents

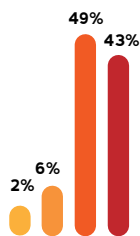


**THE
NETHERLANDS**
21 Respondents

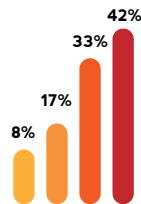
“IN MY TEAM PEOPLE GENERALLY COOPERATE EFFECTIVELY”

Please rate:

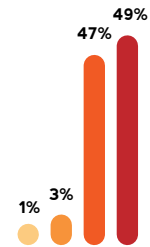
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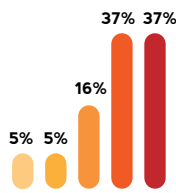
ALBANIA
47 Respondents



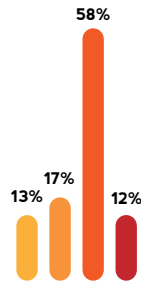
AUSTRIA
24 Respondents



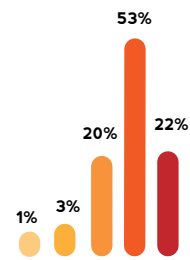
ENGLAND
108 Respondents



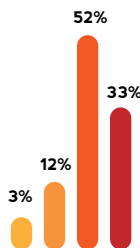
FRANCE
19 Respondents



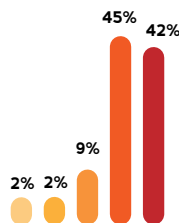
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24 Respondents



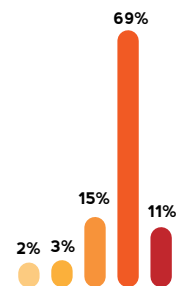
ITALY
89 Respondents



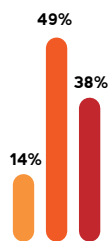
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65 Respondents



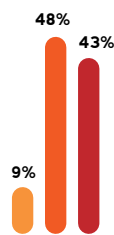
SCOTLAND
89 Respondents



SERBIA
63 Respondents



SWEDEN
29 Respondents

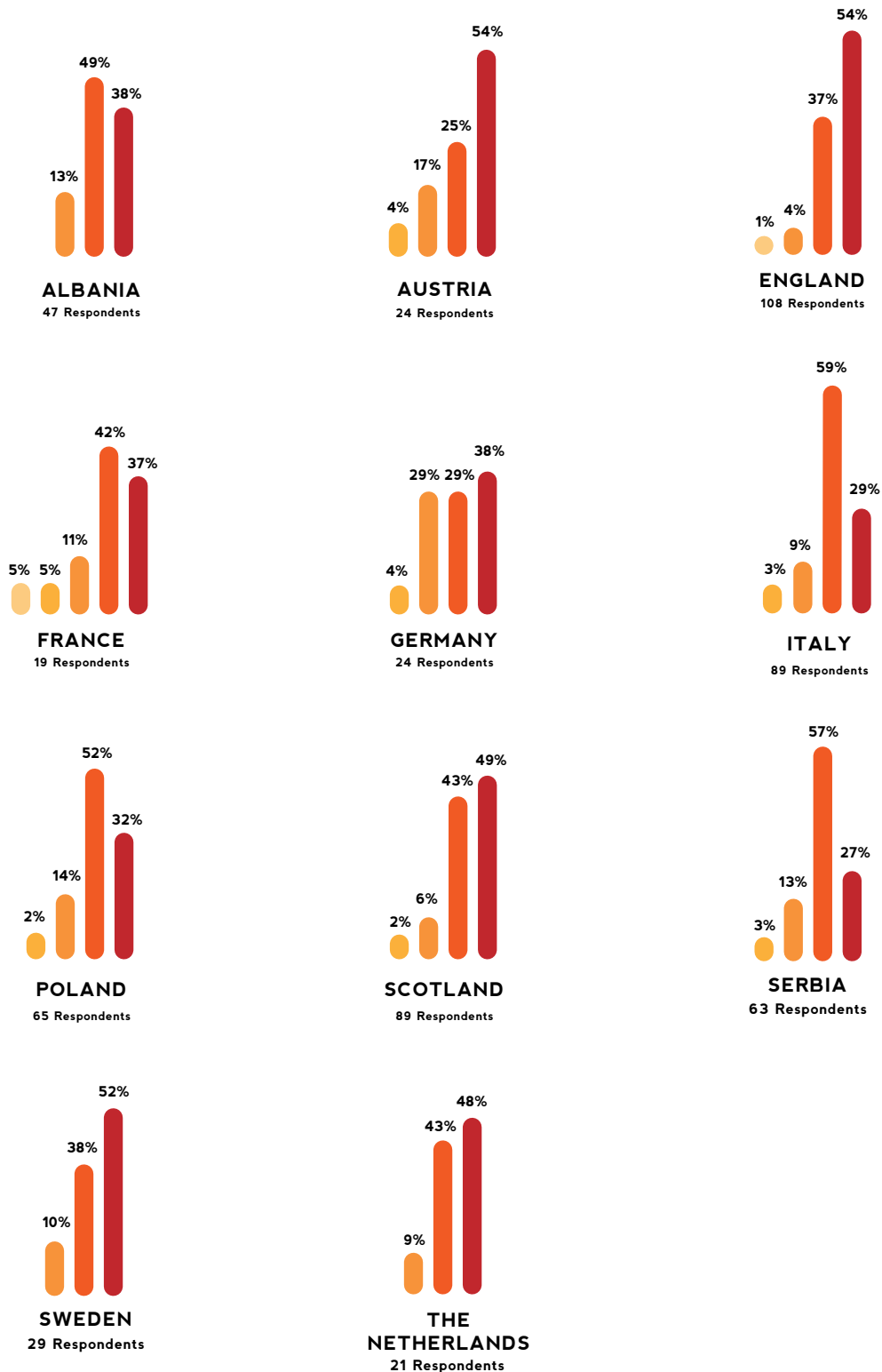


**THE
NETHERLANDS**
21 Respondents

“I GENERALLY TRUST PEOPLE IN MY TEAM”

Please rate:

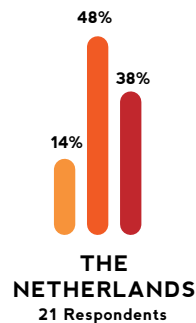
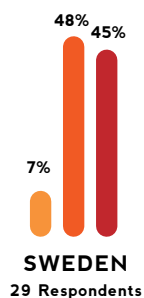
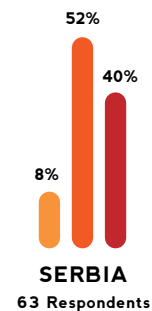
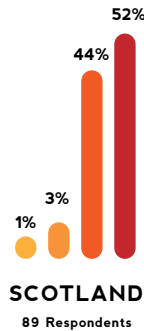
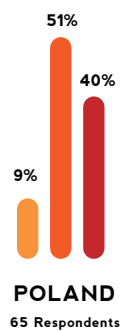
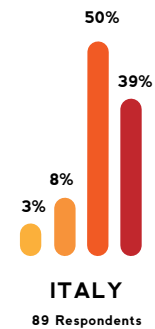
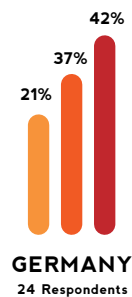
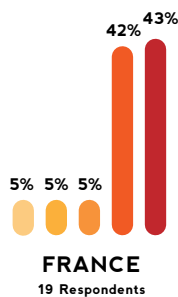
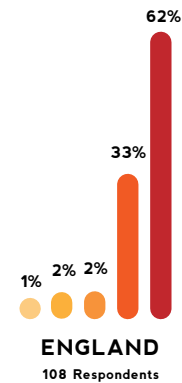
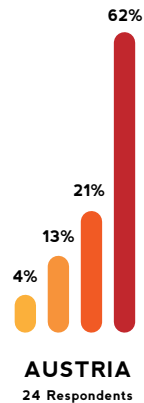
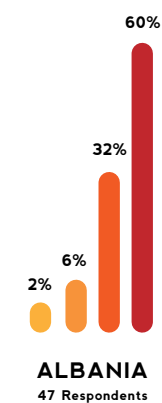
● DISAGREE ● AGREE A LITTLE ● AGREE ● AGREE A LOT ● COMPLETELY AGREE



“I CAN GENERALLY COOPERATE WITH MY TEAM MEMEBERS”

Please rate:

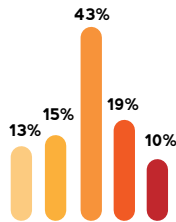
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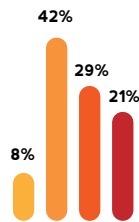
“THE ENTERPRISE HAS A LARGE NETWORK OF BUSINESS RELATIONS”

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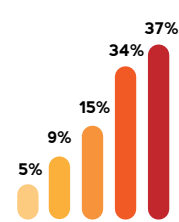
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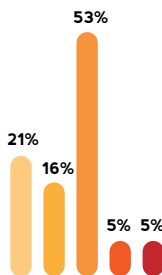
ALBANIA
47 Respondents



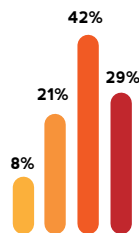
AUSTRIA
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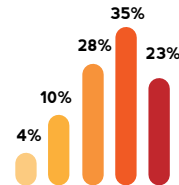
ENGLAND
108 Respondents



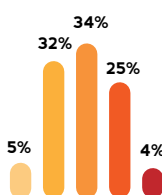
FRANCE
19 Respondents



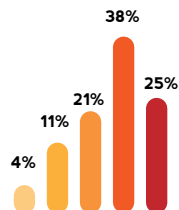
GERMANY
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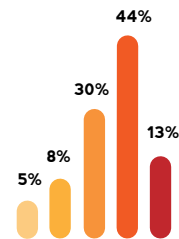
ITALY
89 Respondents



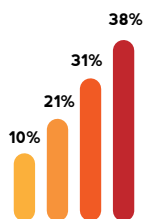
POLAND
65 Respondents



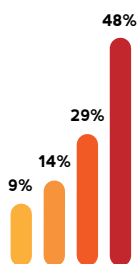
SCOTLAND
89 Respondents



SERBIA
63 Respondents



SWEDEN
29 Respondents



THE NETHERLANDS
21 Respondents

HIGHLIGHTS

All of the European countries surveyed had high levels of social capital defined in terms of trust, cooperation and sense of support. As expected, social capital was more prevalent in "old EU" countries compared to "new EU" countries. Although different countries exhibit different scores of trust and cooperation, these scores do not reflect the number of social contacts (business or personal) available to entrepreneurs.

In addition, all types of social enterprise (Charities, Mutuels, Cooperatives, Companies, NGOs, Associations, Foundations) reported high level of Social Capital – personal and otherwise.

New and old enterprises alike reported high levels of social capital overall; however, social capital was generally higher in "old enterprises," not quite so high in "new generation enterprises" and lower still in "new born organizations".

Most respondents typically perceived their own (personal) social capital to be higher than the (collective) social capital of their team. These results hold irrespective of how the survey results are broken down (i.e., they are true for old, new generation and new born enterprises and for different types of the organizations including charities, cooperatives, companies, NGOs, and foundations).

DO YOU WANT TO KNOW MORE
ABOUT INNOVATIVE PRACTICES
OF OUR SURVEY SEs? PLEASE
SEE FOCUS #10



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European Union's Seventh Framework
Programme for research, technological
development and demonstration under
grant agreement no 613179*

NOVEMBER 2016